

IP Section Licensing Committee Meeting

Thursday, January 4, 2007, Noon – 1 p.m.

MINUTES

PARTICIPANTS: Kevin DeBré (LA, Committee Chair, kdebre@biztechlaw.com); Barbara Friedman (SF); Oliver Kilroy (TX); Brian Knapp (Silicon Valley, Acting Secretary); Allison Malin (El Segundo); Gadi Navon (LA); Matthew Neco (LA); Lee Rawles (LA); James Roberts (LA); Roger Ross (Silicon Valley); Adam Samuels (Irvine); Dana Shultz (Bay Area); and Jim Wright (LA).

Mr. DeBré opened by explaining that this was an “open agenda” meeting to kick-off 2007. The following topics were discussed:

1. **Members Directory:** This directory of IP Section Licensing Committee members is updated and distributed to the member based on a monthly basis. Inclusion in the directory is “opt-in,” about 60 members of Committee have included their information to date. The directory is only distributed internally and members have found it useful for networking, etc. One of the Committee’s goals in general is to help enhance its members’ practices through communications and learning from the various members collective experiences – the directory helps us accomplish that goal. To be included in the directory, please email Kevin with your contact information and a basic description of your practice.
2. **IP Section Executive Committee:** Jenny Cox has taken over the role of liaison between the IP Section Licensing Committee and Executive Committee from Barbara Friedman.
3. **Email Bulletins:** Form email templates have been created to go out to various IP Section mailing lists that will include information regarding events, CLEs, cases that have been filed/cited, passed and pending legislation, etc. Please visit www.ipsection.org and click on “Sign Up for E-Groups” to receive these bulletins.
4. **Monthly Call Schedule:** 2006 calls were scheduled for the first Thursday of each month at 8:30 a.m.; the 2007 schedule will include a mix of calls starting at noon and 8:30 a.m. Kevin received positive feedback regarding the noon call time.
5. **Quarterly Substantive Calls:** The Licensing Committee aims to organize on a quarterly basis a conference call devoted to the discussion of a topic in IP law that reaches into other specific areas of the law and that includes members of the IP Section beyond the Licensing Committee. For example, such a call in August involved a discussion of bankruptcy and licensing issues. The next call of this type may take place February 1st in the 8:30 a.m. time slot.

6. **IP Institute:** This year the IP Institute will be held Nov 8th to 10th in Monterey. Last year the Licensing Committee had a great presence. Please email Barbara Friedman (bfriedman@hansonbridgett.com) with any topic ideas, speaker suggestions, etc. Members discussed creating another panel that addressed “Best Practices in Licensing.” The “Nuts & Bolts” sessions of 2006 for new attorneys, law students, paralegals, etc. included classes on the 3 main areas of IP law – Copyrights, Patents, & Trademarks. Members of the Licensing Committee gave presentations about licensing within these areas of law. More advanced presentations were requested and one suggested topic was “moving beyond web-based licensing to the mobile and podcasting platforms.” Also, James Roberts offered to provide members with information that his firm has developed on how to give effective PowerPoint presentations. If you are interested in receiving this information, email James at jcrext@praxisllp.com. Members were strongly encouraged to attend the IP Institute this year, particularly with Barbara as the chair, it is a great opportunity to showcase your practice by speaking or putting together a moderated panel.
7. **Social Events:** Generally members have preferred social events during the week – either happy hours or small group lunches and dinners. FYI, A few members will be attending CES next week including James Roberts, Jim Wright, and Roger Ross.
 - a. **SoCal:** James Roberts will host a social event at his law firm in Santa Monica on Wednesday, January 17.
 - b. **NorCal:** Brian Knapp will plan the NorCal social events. The time and location of the next event will be announced shortly.
8. **Yahoo! Group:** FYI, Oliver Kilroy and Jim Wright are administering a Yahoo! Group that covers IP-Transactions topics, please see <http://groups.yahoo.com/group/ip-transactions/> *This group is not affiliated with, or sponsored or endorsed by, the State Bar or the IP Section.*
9. **Substantive Learning.** The Committee discussed a number of ways we may leverage the collective knowledge in the group to learn about substantive topics including:
 - a. Tracking relevant legislative trends. Kevin will follow-up with a Cal Bar resource in this area and keep the Committee posted.
 - b. Tracking caselaw, legislative, and industry trends. This is definitely an area of interest to members. A number of ideas were discussed such as dedicating 10-15 minutes or at least an agenda line item on the monthly calls (or on a quarterly basis) to “Recent Trends.” Also, members are encouraged to email Kevin regarding recent trends in caselaw, legislation, etc. for distribution to the group. In addition, it was suggested that the Licensing Committee web page should include links to resources that keep current on certain trends. In addition, the IP-Transactions Yahoo! Group administrators explained that the group will also keep a repository of links to web resources (please email any suggestions to Jim Wright, jewright@sidley.com).

- c. Kevin expects that (as in 2006) a portion of each monthly call will be dedicated to a specific topic in licensing. Suggested topics include IP issues in the employment context, international licensing (in and out of China and Europe), COPPA / minor data privacy, and representations and warranties in general. Please email Kevin (kdebre@biztechlaw.com) with topic ideas that you would like to hear about or present to the group. Topic presenters are not expected to prepare a comprehensive presentation, but more a general ability to discuss the topic for about 10 minutes and then facilitate a discussion and Q&A session. Kevin also asked whether the *in-house* attorneys on the Committee had certain topics of interest, software license “compliance management” is one area, for example.

- 10. **Licensing Committee Recruiting:** Members are encouraged to discuss the Licensing Committee with colleagues in the industry who would be expected to add value and diversity to the group, please have such people send an email to Kevin to be added to the email distribution list for the Committee.

Meeting adjourned.